Rating

0.00

0.00

Net Amount

\$208,080.00

\$208,080.00

ORDER

Orders	Order / Rev:	711850				
	Alt Order #:	6306793	_	AIFIAIC		
	Product Desc:		_	NEVVS		
	Estimate:	953		WTSP-TV		
	Flight Dates:	10/02/12 - 10/08/12	Primary AE:	Aaron Ashe		
	Original Date / Rev:	09/06/12 / 09/06/12	Sales Office:	T-WAS		
	Order Type:	Political	Sales Region:	NAT		
Agency	Name:	Crossroads Media/ POL				
	Buying Contact:		Billing Type:	Cash Broadcast		
	Billing Contact:		Billing Calendar:			
		66 Canal Center Plaza Suite 500	Billing Cycle:	EOM/EOC		
		Alexandria, VA 22314	Agency Commission:	15%		
Advertiser	Name:	American Crossroads				
	Demographic:	A25-54	— New Business Thru:			
	Product Codes:	IS-Candidate/Presidential	Order Separation:	00:15:00		
	Priority:	P-5	Advertiser External ID:			
	Revenue Codes:	AGY, GEN, POL	Agency External ID:			
Bill Plan			Totals			

Month

Totals

October 2012

Spots

22

22

Gross Amount

\$244,800.00

\$244,800.00

Account Executives

End Date

10/08/12

Start Date

10/01/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe	T-WAS	NAT	Start Of Order - End Of Order	100%

Net Amount

\$208,080.00

Spots Gross Amount

\$244,800.00

22

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Ln Ch	Start	End	Inventory Code	Вгеак	Start/End T	īme Days	Len Spots		Rtg Type	Spots	Amount
N 1 WTSF	10/03/1	12 10/03/12	M-F 3-4p	CM	3-4p	W	:30 1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
			Let's Make a Deal								
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	0/01/12	10/07/12	W	1	\$1,100.00	0.00					
N 2 WTSF	10/05/1	12 10/05/12	M-F 3-4p	CM	3-4p	F	:30 1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
			Let's Make a Deal		·						
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	0/01/12	10/07/12	F	1	\$1,100.00	0.00					
N 3 WTSF	10/08/1	12 10/08/12	M-F 4-5p	CM	4-5p	M	:30 1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
			Dr. Phil					* ·, · · · · · · · ·			. ,
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	M	1	\$1,400.00	0.00					
		12 10/02/12	M-F 4-5p	CM	4-5p	- T	:30 1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
14 4 11 101	10/02/1	12 10/02/12	Dr. Phil	OW	т 5р	- 1	.50	ψ1,400.001 2	0.00 14101	<u>'</u>	φ1,400.00
C+	art Date	End Date		Spots/Week	Rate	Pating					
<u>ی ا</u> Week: 10		10/07/12	<u>Weekdays</u> - T	Spois/Week	\$1,400.00	Rating 0.00					
							00 4	₾4 400 00 D 0	0.00.1114		#4 400 00
N 5 WTSF	10/04/1	12 10/04/12	M-F 4-5p	CM	4-5p	T	:30 1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
_			Dr. Phil								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	.,,	10/07/12	T	1	\$1,400.00	0.00					
N 6 WTSF	10/03/1	12 10/03/12	•	CM	4-5p	W	:30 1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
			Dr. Phil								
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	0/01/12	10/07/12	W	1	\$1,400.00	0.00					
					. ,					•	

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WTSP-TV

Order / Rev: 711850

Advertiser: American Crossroads

Product Desc:

6306793 10/02/12 - 10/08/12 Flight Dates:

Alt Order #:

953 Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/05/12 10/05/12 \$1,400,00 WTSP M-F 4-5p СМ 4-5p \$1,400.00 P-2 0.00 NM Dr. Phil Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 - - F- · \$1,400,00 0.00 N 8 WTSP 10/08/12 10/08/12 Mon Prime A CM Mon 8-9p M- - - - -:30 1 \$18,000.00 P-2 0.00 NM \$18,000.00 Met Mother/Partners Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/08/12 10/14/12 M- - - - -1 \$18,000.00 0.00 N 9 WTSP 10/08/12 10/08/12 Mon Prime B CM Mon 9-10p M----:30 1 \$22,000.00 P-2 0.00 NM \$22,000.00 2 Broke Girls/Mike & Molly Weekdays Spots/Week Start Date **End Date** Rate Rating M- - - -Week: 10/08/12 10/14/12 1 \$22.000.00 0.00 N10 WTSP 10/08/12 10/08/12 Mon Prime C CM Mon 10-11p M- - - - -:30 1 \$14,000.00 P-2 0.00 NM \$14,000.00 Hawaii Five-0 **End Date** Weekdays Rating Start Date Spots/Week Rate M- - - -Week: 10/08/12 10/14/12 0.00 1\$14,000.00 N11 WTSP 10/02/12 10/02/12 Tue Prime A CM Tue 8-9p - T- - - -:30 1 \$20,000.00 P-2 0.00 NM \$20,000.00 NCIS **End Date** Rating Start Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 - T- - - -0.00 1\$20,000.00 N12 WTSP 10/02/12 10/02/12 Tue Prime B Tue 9-10p - T- - - -:30 1 \$18.000.00 P-2 0.00 NM \$18,000.00 CM NCIS: Los Angeles Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 1\$18,000.00 0.00 N13 WTSP 10/03/12 10/03/12 Prime Political Program CM --W----:30 2 \$18,000.00 P-2 0.00 NM \$36,000.00 Prime Political Program Start Date Weekdays Spots/Week Rating **End Date** Rate - - W- - - -Week: 10/01/12 10/07/12 2\$18,000.00 0.00 N14 WTSP 10/04/12 10/04/12 Thu Prime A CM Thu 8-9p ---T---:30 1 \$18,000.00 P-2 0.00 NM \$18,000.00 Big Bang Theory/Two and a Hall Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - : Week: 10/01/12 10/07/12 1\$18,000.00 0.00 N15 WTSP 10/04/12 10/04/12 Thu Prime B CM Thu 9-10p - - - T- - -:30 1 \$16,000.00 P-2 0.00 NM \$16,000.00 Person of Interest Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -Week: 10/01/12 10/07/12 1\$16,000.00 0.00 N16 WTSP 10/05/12 10/05/12 Fri Prime A CM Fri 8-9p ---F--:30 1 \$10,000.00 P-2 0.00 NM \$10,000.00 CSI: NY Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--Week: 10/01/12 10/07/12 1\$10,000.00 0.00 N17 WTSP 10/05/12 10/05/12 Fri Prime C CM Fri 10-11p ---F--:30 1 \$12,000.00 P-2 0.00 NM \$12,000.00 Blue Bloods Spots/Week Start Date **End Date** Weekdays Rating Rate ---F--Week: 10/01/12 10/07/12 1\$12,000.00 0.00 10/06/12 10/06/12 Florida Football DaytimeCM Florida Football Da----S-:30 1 \$20,000.00 P-2 0.00 NM \$20,000.00 Florida Football Daytime Rate Start Date **End Date** Weekdays Spots/Week Rating ----S-Week: 10/01/12 10/07/12 1\$20,000.00 0.00 10/06/12 10/06/12 Sat 7-730p CM Sat 7-730p ---S-:30 \$1,600.00 P-2 0.00 NM \$1,600.00 Wheel of Fortune Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 10/01/12 10/07/12 - - - - S-\$1,600.00 0.00 N20 WTSP 10/07/12 10/07/12 Sun Prime A ----S :30 1 \$14.000.00 P-2 0.00 NM \$14,000.00 CM 7-8p 60 Minutes Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/01/12 10/07/12 ---S 1\$14,000.00 0.00 N21 WTSP 10/02/12 10/02/12 Tue Prime C CM 1 \$16,000.00 P-2 0.00 NM \$16,000.00 Tue 10-11p - T- - - -:30 Vegas Start Date **End Date** Weekdays Spots/Week Rate Rating

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Order / Rev: 711850 Advertiser: American Crossroads Alt Order #: 6306793 Product Desc: WTSP-TV 10/02/12 - 10/08/12 Flight Dates: Estimate: 953 Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N21 WTSP 10/02/12 10/02/12 Tue Prime C CM Tue 10-11p - T- - - -:30 1\$16,000.00 P-2 0.00 NM \$16,000.00 Vegas Weekdays - T- - - -Start Date End Date Spots/Week Rate Rating Week: 10/01/12 10/07/12 1 \$16,000.00 0.00

Totals 22 \$244,800.00